



Impact Report

2018/19



THE TERRY FOX
FOUNDATION



THE TERRY FOX
RESEARCH INSTITUTE

THE MARATHON OF HOPE – MOVING FORWARD

*“Anything is
possible if you try”*

– Terry Fox

The Terry Fox Foundation is moving into a very exciting period, a period of transformational growth.

We are proud to share with you this report, which highlights the ongoing success of our fundraising programs, at a time when other organizations’ peer-to-peer fundraising is in decline. Our flagship event, The Terry Fox Run, continues to attract over 160,000 participants every year; our school program encourages more than 3,300,000 students to learn about Terry’s Marathon of Hope and to learn how to help others; more than 250,000 donors trust us to make the best decisions with their gifts. Pages 4 and 5 of this report illustrate how Terry Foxers literally blanket this great country. Every dot represents Canadians of all ages, backgrounds, and abilities who believe that Terry left them with a job to do: to help fund a cure for all cancers. We have stayed true to that goal. The numbers are staggering and they should be, considering they reflect the effort of a young man who ran 5,535 kilometers on one leg to stand up for what he believed in.

We are also proud to share highlights of the brilliant work by Terry Fox-funded cancer researchers. We are proud to introduce the Marathon of Hope Cancer Centers Network, a monumental launch of pan-Canadian Precision Medicine, which requires a Foundation commitment of \$30 million over the next five years.

For the first time, we will be building a campaign cabinet to help identify much needed major gift donors. We are also looking at new fundraising activities and ways to connect with Terry Foxers and new Terry Foxers, throughout the year. We are reviewing our internal and external processes, listening to our supporters, planning for growth and investing in technology to help recruit a new generation of Terry Foxers.

We hope you will enjoy reading about how our fundraising, enhancing our annual Run and generating new events will broaden our support base. We are grateful for your work. If you are considering joining with us to help defeat this disease – we welcome you to the cause.

Terry entrusted us all with his legacy. We will continue to honour him by working until his goal, our goal, is accomplished.

Yours Sincerely,



Bill Pristanski
Board Chair
The Terry Fox Foundation



Ara Sahakian
Executive Director (Interim)
The Terry Fox Foundation

A TRANSFORMATIVE YEAR IN CANCER RESEARCH

2019 will truly go down in the history books of Terry Fox and our country as an inspirational and transformative year for cancer research. Our bold vision to create a pan-Canadian network to accelerate precision medicine for our patients has launched! This is exciting news for the Terry Fox Research Institute, our Terry Fox supporters, as well as our partners across Canada who have been working with us on this for the past five years.

We are thrilled that the Government of Canada in its 2019 budget committed \$150-million for the creation of the pan-Canadian Marathon of Hope Cancer Centres Network. Many of you have already heard this great news. You can find out more by visiting www.marathonofhopecancercentres.ca

We have many people to thank for helping us to continue Terry's legacy as we approach the 40th Anniversary of his Marathon of Hope on April 12, 2020. While I cannot begin to name everyone, some key ones are mentioned on page 9 of this report. We are deeply grateful for your commitment and support.

Now the hard work has really begun! To receive the full funding from government, we have to match it! Thus, our partner Foundations across the country, including The Terry Fox Foundation, are making plans for fundraising. You will hear more about this directly from the Foundation and the partner institutions.

We are working with many different stakeholders to discuss the numerous details involved in creating the network and the data platform that will empower the network, the new Digital Health and Discovery Platform, for which we and our AI partner Imagia received government funding of \$49 million from Innovation, Science and Economic Development in May 2019.

We have consulted widely with cancer research leadership across the country and have created a network council to help us navigate matters such as governance; formed working groups to address key aspects of the network's implementation and operation; and held several workshops with members of our research community to consider our strategic priorities, goals and the path ahead to achieve them.

It is the dawn of a new era in cancer research in Canada. With your continued support for cancer research and the new network, we will save more and improve the lives of our patients together through this new, collaborative network.

*"It is the dawn of a
new era in cancer
research in Canada"*

– Dr. Victor Ling

Yours Sincerely,



Dr. Victor Ling, O.C., O.B.C., PhD
President and Scientific Director
The Terry Fox Research Institute

KEEPING TERRY'S DREAM ALIVE FROM COAST TO COAST

Every dot shown on this map represents a city or town that hosts a Terry Fox Community Run, School Run, or both.



1:400

Staff to
Volunteer Ratio

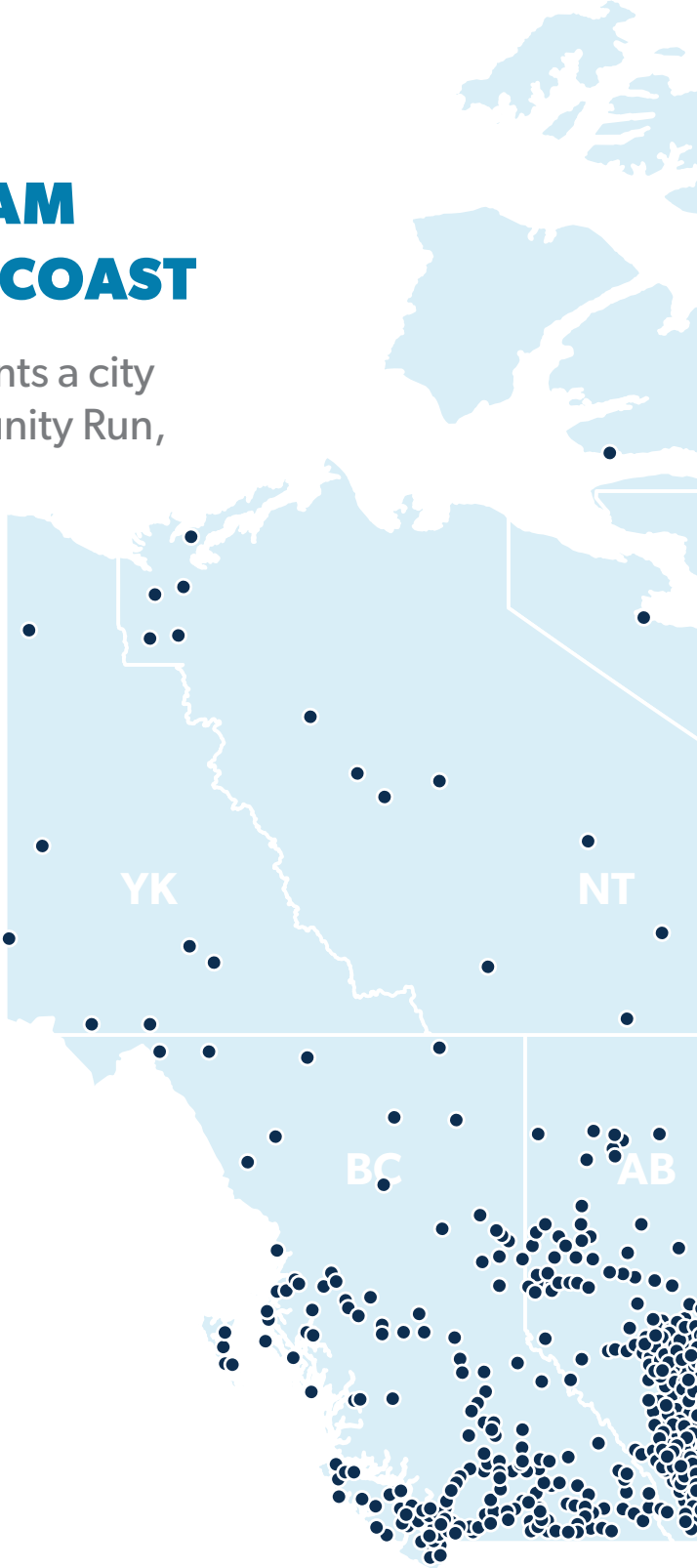


10,344

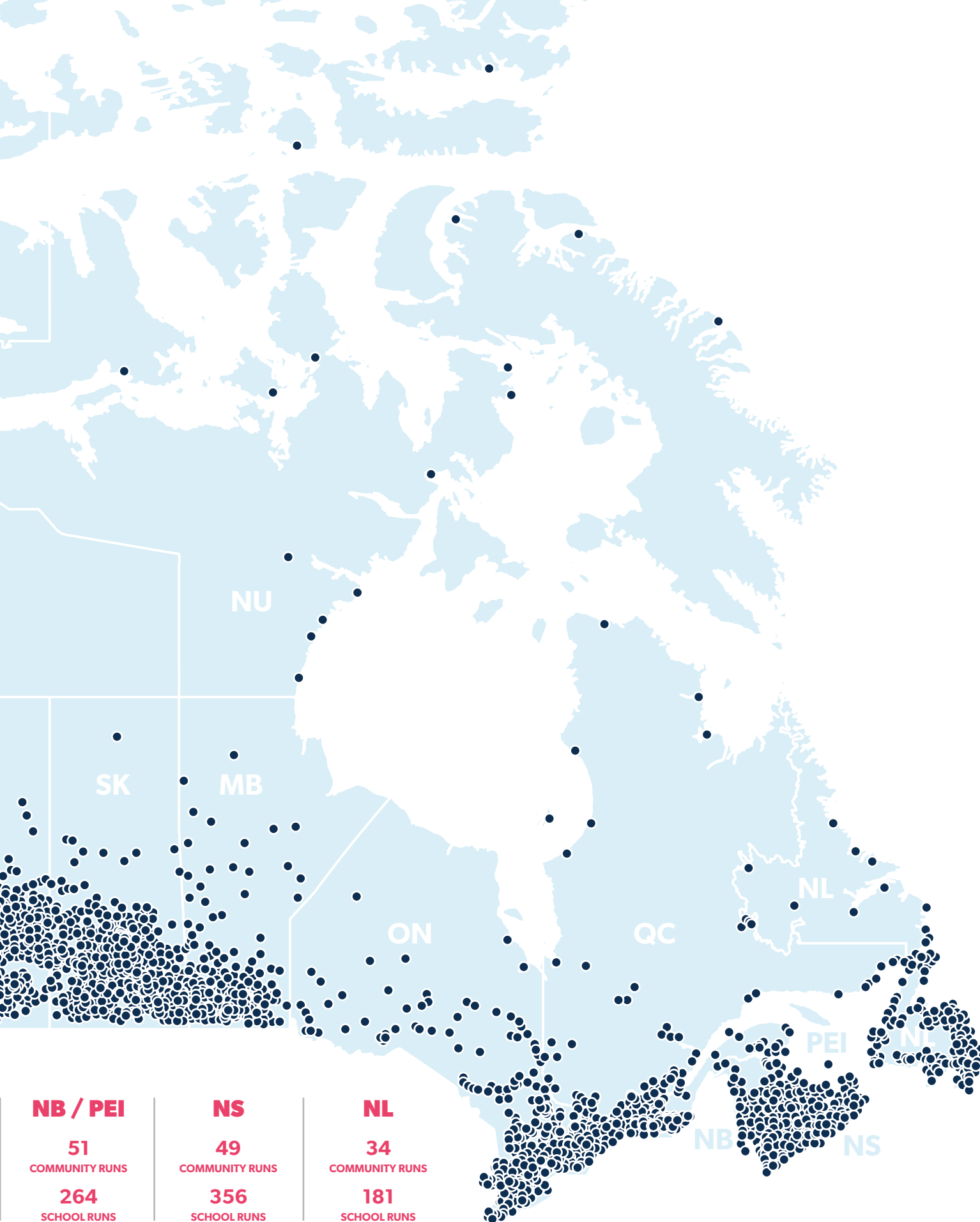
School and
Community Runs

3.5M+

Annual
Participants



BC / YK 116 COMMUNITY RUNS 1,543 SCHOOL RUNS	AB / NT / NU 84 COMMUNITY RUNS 1,559 SCHOOL RUNS	SK 56 COMMUNITY RUNS 569 SCHOOL RUNS	MB 32 COMMUNITY RUNS 539 SCHOOL RUNS	ON 209 COMMUNITY RUNS 4,355 SCHOOL RUNS	QC 47 COMMUNITY RUNS 300 SCHOOL RUNS
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SCHOOL RUNS

Look What 3.3 Million Students Can Accomplish

If you are ever in need of a “feel good” story then the Terry Fox School Run is the place to turn. Every September more than 3.3 million students from coast-to-coast-to-coast come together to make a difference in the lives of people they might never meet. They walk millions of kilometres, charm tens of thousands of donors, sell everything from popsicles to cookies to t-shirts, all to make a difference in the lives of cancer patients. We owe an enormous debt of gratitude to our educators who had made Terry’s story an important part of the curriculum and in doing so helped our children see their own potential to help others. What an inspiring way to start the school year!

A Big Thank You to Our



9,427

Schools That
Host Runs

3.32M

Students and
Educators

Fun Facts

Most Northern Run

Umimmak School, Gris Fiord, Nunavut

School with Heart

Raymond Ward Memorial, Norman Bay, NL (2 participants)

Super Fundraising With The Terry Fox Challenge

In 2018 students and staff at Gosfield North Public School in Cottam, Ontario pulled out all the stops for their Terry Fox Challenge, and went on to win our national random #1000Challenge draw.

Their goal was to increase their fundraising for cancer research over their 2017 total, an effort that would be rewarded with the teachers dressing up as superheroes, and the opportunity for students to duct tape them to the walls! The challenge successfully helped them fundraise \$7,119.70, an incredible 778% increase. In recognition of their terrific efforts, Fred Fox visited the school to share stories of Terry with the students, and to celebrate their school spirit.



It Was A Close Shave

For a couple of weeks, students at Bayridge Elementary in Surrey, BC were on tenterhooks, wondering whether they'd raised enough funds through pledges at this year's Terry Fox Run to make sure that two teachers at the school would get the close crop they'd promised. But the wait was over at a special assembly at the school Friday (Sept. 27) when the hair of Grade 7 teacher Simon Murti and kindergarten-Grade 1 teacher Shelly Kent-Snowsell went under an electric razor expertly wielded by Alaina Leighton of Gossip Hair Salon.

"We kept the kids in suspense all through the week," Murti chuckled, following his extreme trim. "They kept coming up to us asking whether we'd raised enough money, but we wouldn't tell them." He explained that the school's original goal for this year – \$1,000 – was raised within four days of the start of campaign, so he added another challenge: if pledges raised another \$2,000, he'd get his head shaved. "As soon as Shelly heard about it, she stepped up to volunteer, too," he added.

With the funds raised reaching more than \$3,800, it was clear the second goal would be reached, and the shaving could commence. After Murti screened a video for the children on Terry Fox the razor and a chair appeared quickly. And then, to the delighted screams of the entire school population, the locks began to fall.

"I'm a survivor and my husband is a survivor – this isn't the first time I've had my head shaved, either," she noted. "I'll do whatever I can to raise money for (cancer research)." The students were disappointed in only one aspect – in spite of their shouts, Murti's beard did not succumb to the razor. "I told them that if that was going to happen, they were going to have to raise a whole lot more money," he laughed.



\$12,650,846

School Runs (Canada) Fundraising

COMMUNITY RUNS

Communities Embrace a Great Fall Tradition

September is a busy month for Canadians; summer is over, school and sports start, families get busy. But not too busy to remember Terry Fox. The annual Terry Fox Run has become a fall tradition in Canada, with 678 communities, big and small, urban and rural, English and French, hosting fundraisers for cancer research. Nearly 40 years after Terry's run, his namesake event allows communities to come together to celebrate the impact they can have as a force for good. The more than 10,000 volunteers who make these Runs possible are the lifeblood of the Foundation and the reason that Terry and his Run remain one of this country's most popular events.

A Big Thank You to Our



160,000

Participants

10,000

Run Day
Volunteers

3,000

Corporate, Dedication
and Family Teams

1,352

Registered Terry's
Team Members*

*Cancer Survivors

A Successful Decade For Burnaby Organizer

2018 marked Anna Solnickova's 10th year as Run Organizer for the Terry Fox Run in Burnaby, British Columbia. This role is near and dear to her heart as she considers Terry her personal hero, having overcome osteosarcoma in her right distal femur at age 17 and a recurrence in her left lung at the age of 20. It was this latter diagnosis, in 2005, that prompted Anna to become a spokesperson for the Foundation and join the Burnaby Run Organizing Committee. When the event needed a new Run Organizer in 2009, she stepped up and got her whole family involved. The Burnaby Terry Fox Run has raised over \$400,000 for cancer research since its inception in 1985, flourishing under Anna's care who personally raises an average of \$15,000 each year. Thanks to the strides made in cancer research and treatments since Terry's Marathon of Hope, Anna did not require an amputation and credits her survival solely to his selfless efforts. It's clear that Terry's story continues to inspire the masses, as the event has brought together many people whose lives were impacted by cancer.



Rogers Marketing and Creative



“Cancer has affected us all at some point in time, either directly or indirectly. While there are so many important causes worth supporting, very few touch as many people as the benefits of cancer research, so it was something the entire Rogers Marketing and Creative team could easily get behind.

With our cause determined, the question became, “How do we accommodate a big team that is spread out across the country?” We quickly realized that there was only one opportunity that could bring the entire team together in a meaningful way, no matter where they called home - The Terry Fox Run. With Runs across the country and an excellent online infrastructure to raise money, our team jumped at the chance to get involved.

It was an amazing success! We had 80 people participate from across the country. You could see our red Rogers shirts at Runs in British Columbia, Alberta, Ontario and PEI. We set a goal of \$2,500 and blew it out of the water, bringing in over \$10,000. We became closer as a team and helped an incredible cause while supporting a national hero, it doesn't get any better than that!

We look forward to going even bigger!”

Jason Harding
Team Captain

\$7,569,193

Community Runs (Canada) Fundraising

OTHER FUNDRAISING

When people think of Terry Fox events it is understandable that their minds go right to the “Run”. But more and more we are seeing other fundraising events come to the fore, bringing with them a new sense of fun and energy.

Terry wanted Canadians to “go crazy with fundraising” and that is exactly what these supporters do, even if it means climbing mountains or running from Montreal to Vancouver with your 6 best friends. There is no limit to what people can accomplish when your inspiration is Terry Fox.

\$800,000

in non-event
donations

\$750,000

in non-run
events

201

monthly
donors

Myles Messer: Striking Out Cancer



13-year old Myles Messer lost both his grandfather and godfather to cancer, his godfather most recently.

“It was heartbreaking because he was supposedly cancer free,” said Messer. “We were at a house celebrating him being cancer free. Turns out he wasn’t. He passed away maybe a month later.”

To honour those he knows who have battled cancer – as well as one of his heroes Terry Fox – Myles reached out to his team and asked if he could create a little league baseball tournament as a fundraiser for cancer research. With support from his whole family, Myles worked tirelessly to motivate teams to register for his tournament. “Cancer is expected to affect about 1 in 2 Canadians, even young kids like me get cancer. I wanted to get more kids to understand why they needed to help,” says Myles.

He called his tournament Strike Out Cancer. Eight teams and over 120 young baseball players came together as a community to help advance cancer research and give families more options and hope in the future. Terry believed that it would be young people who would carry on his dream of a world without cancer. We are so inspired by Myles’ compassion and determination to make a difference in the lives of those facing cancer.

“I think my grandpa who passed away from pancreatic cancer would be really proud of me.”

- Myles Messer

\$2,360,663

Other Fundraising

BEQUESTS AND MEMORIALS

When Terry dipped his artificial leg in the Atlantic Ocean he had one goal: to raise a million dollars for cancer research. Humble but determined, he chose to live a life of action, a life of change, a life of purpose. And now that purpose lives on in our supporters. Our shared commitment to his dream of a world free of cancer is exactly what Terry was hoping for when he was forced to end the Marathon of Hope. It was the end of his journey, but the beginning of ours.

When our supporters leave a legacy gift to the Foundation, they are secure in the knowledge that family and friends will benefit from the Foundation's commitment to driving cancer research forward.

11

bequest gifts
received

21

named The Terry Fox Foundation
as beneficiary in their will

Meet Debbie Laurie: A Legacy Donor, Volunteer, And Run Organizer

I first heard the name Terry Fox in 1980 just after I moved to Port Cartier, Quebec to begin a career in teaching. One evening, after Terry was forced to stop his run near Thunder Bay, CTV's Lloyd Robertson hosted a telethon and asked the nation to "do something spontaneous for Terry." I was inspired by Terry, who wasn't much younger than I was, and I knew all too well how horrific cancer can be. My father, Ben, had died of lung cancer in 1976 at the age of 43 – which seemed impossibly young. When I heard about Terry's mission, I was inspired and compelled to act, so I gathered a friend and ten of my students to join a "Run for Terry". I haven't missed a single year since then, and completed my 40th run in Terry's honour in September 2019.

I recently decided to create a gift in my will for The Terry Fox Foundation, which wasn't a spontaneous act, but is incredibly meaningful to me. As a long-time volunteer, donor, and fundraiser for this organization, I know that research takes time and understand, as Terry did, that each step matters on the path to achieving a goal. The gift in my will is one of those steps and a tribute to the people I've lost to cancer and the patients I'll never meet.



Debbie (left) pictured with Doug Alward (right)

\$528,597

Bequests and Memorials

INTERNATIONAL



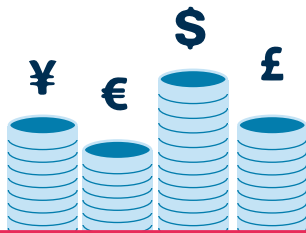
28

Countries World-Wide



31

Funded International
Programs



\$1,462,512

International Cancer
Research Investment



78

International Runs

(Left to right) 1. Ras Al Khaimah, UAE. 2. Jiaxing Senior High School, China. 3. Mumbai, India.

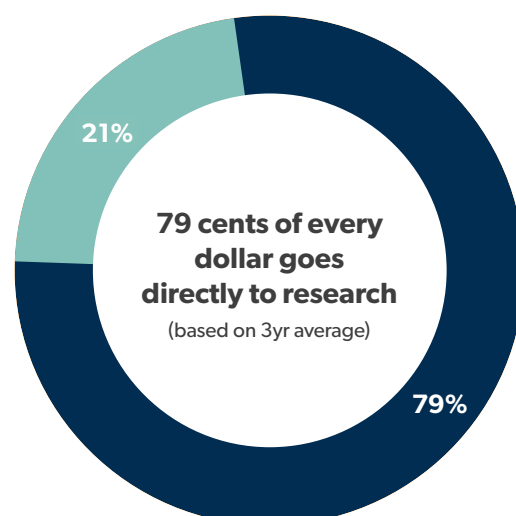


STATEMENT OF OPERATIONS

For the year ended March 31, 2019

Revenue	2019	2018
	\$	\$
Community Runs	7,569,193	7,692,587
School Runs	12,650,846	12,443,569
Bequests and Memoriams	528,597	683,238
Other Fundraising	2,360,663	1,781,464
Sale of Merchandise	740,325	847,214
International	1,462,512	1,143,186
	25,312,136	24,591,258
Investment Income and gains	3,734,027	2,490,099
	29,046,163	27,081,357
Expenses		
Fundraising	4,700,013	4,427,170
Administration	1,531,858	1,572,899
Investment Management Fee	340,532	393,738
Cost of Merchandise Sold	612,660	659,857
	7,185,063	7,053,664
Excess of Revenue Over Expenses Before Distribution of Funds	21,861,100	20,027,693
Distribution of Funds and Other Charitable Activities		
Terry Fox Research Institute	28,334,082	23,136,274
International Cancer Research Orgs	1,322,855	843,474
	29,656,937	23,979,748
Deficiency of Revenue Over Expenses/Distributions	(7,795,837)	(3,952,055)

- Research Investment
- Admin and Fundraising Costs



RESEARCH HIGHLIGHTS

These four summaries explain some of the significant advances and findings our researchers have made with funding investments from the Terry Fox Research Institute and The Terry Fox Foundation. Their work is helping to: advance our understanding of this complex disease; enable clinicians to detect and diagnose it earlier in patients; identify potential new treatments that can be personalized to individuals from sequencing their tumours; and bring together top scientists and clinicians to tackle challenging aspects of the disease, including engineering the body's immune system to launch its own defense against the disease.



How your donations are helping to bring immunotherapy to more cancer patients

Historically, doctors had three major weapons to deploy in their fight against cancer: surgery, chemotherapy and radiation. Now a fourth option has emerged: immunotherapy.

This promising type of treatment harnesses the power of a person's immune system to fight cancer. Several types of immunotherapies have already been approved for use against multiple cancers. Patients like Yves Tellier of Montreal, who was diagnosed with melanoma in 2012, are already benefitting from it.

"Immunotherapy saved my life," says Tellier, an avid traveler, sports enthusiast and, more recently, cancer survivor. "It has given me a second chance and is allowing my partner and I to enjoy the autumn of our lives together."

Despite becoming more prominent in recent years, researchers still struggle to overcome two major challenges regarding the use of immunotherapies: harsh side-effects and the fact that they're only effective in a small subset of the population.

To tackle these issues, **roughly 12 per cent of the money invested in 2018-19 by the TFRI supported immunotherapy research. This added up to an estimated investment of \$3.2 million.** This investment has helped bring together the

best researchers from the country's top cancer institutions to help make the treatment available to more patients.

One of these projects is led by Dr. Jeanette Boudreau from Dalhousie University in Nova Scotia. As a recently appointed Terry Fox New Investigator, Dr. Boudreau will receive \$750,000 over the next three years to deepen her research on how natural killer cells, which are an important part of our immune systems, can be deployed to fight cancer. She is mentored by members of TFRI's Immunotherapy Network (iTNT), a pan-Canadian team searching for new ways to make immunotherapy available to patients with ovarian cancer.

In addition to the work of the above teams, members from seven cancer research and care institutions in Quebec have come together to create the Montreal Cancer Consortium. This unprecedented collaboration will allow them to pool resources and share data which will help determine what patients with melanoma and leukemia can benefit from immunotherapy. As the Marathon of Hope Cancer Centres Network (MOHCCN) comes alive, this team will link up with researchers in British Columbia and Ontario who are working on another MOHCCN pilot program.

This new collaboration will allow doctors to share data and compare treatment outcomes, making sure the best immunotherapy candidates receive the right treatment at the right time, fulfilling the promise of precision medicine for cancer.



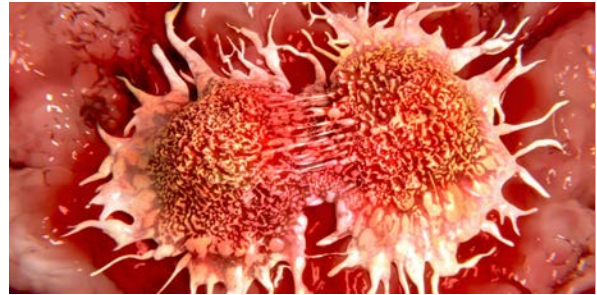
Fewer Canadians diagnosed with blood cancers are dying. Here's why.

In the early 1990s, 55 per cent of people diagnosed with blood cancers in Canada survived the disease. Today, according to the Canadian Cancer Society, that number has jumped to 63 per cent—the biggest growth in survival rates in any of the major cancer types.

One factor that could explain the significant improvement in blood cancer survival is the advent of precision medicine. Today, technological advances in the fields of genomics are allowing researchers to find specific vulnerabilities in leukemias, lymphomas and myelomas that can be exploited through treatments. This has led to the creation of more precise therapies that improve survival and decrease side-effects associated with cancer treatments. The Terry Fox Research Institute is currently funding research in these cancers in the Atlantic and Prairie regions, Quebec, Ontario and British Columbia. It has a long history of investment in blood cancers, with some of its program project grants teams being funded for multiple renewals, based on their excellence and achievements nationally and internationally. In this last year, our researchers have made advances that are bringing new hope to patients with these diseases through precision medicine. These include:

- The creation of a genetic screening tool that can predict who is at risk of developing leukemia
- The development of a new method for some lymphoma patients to receive immunotherapy
- The discovery of a new subtype of lymphoma that will help make treatments more precise
- Understanding how the immune system interacts with cancerous cells like leukemia, so more of these patients can benefit from immunotherapy

In 2018-19, roughly 16.2 per cent of the money invested by the TFRI supported blood cancer research. This added up to a total investment of \$4.3 million that supported seven projects tackling blood cancer.



Prostate cancer teams use funding to improve patient survival rates

Despite having relatively high survival rates, prostate cancer remains a pressing health issue in Canada. There are two major reasons for this. First, aggressive cancers remain very difficult to treat. Second, we are unable to accurately differentiate aggressive from indolent tumours. These limitations mean that too many men still die from the disease, while others are forced to undergo, unnecessarily, life-altering treatments.

Finding new treatments for aggressive cancers and new ways to accurately stratify patients based on the aggressiveness of their tumours is the focus of prostate cancer research by TFRI-funded teams across the country. One of these teams is the Canadian Prostate Cancer Biomarker Network (CPCBN). Led by Dr. Fred Saad, the team recently published a robust resource that compiles clinical and genomic data from 2,000 patients across Canada and that is being used by researchers around the world to identify and validate biomarkers that indicate cancer aggressiveness.

In addition to the work being done by CPCBN researchers, in the last year TFRI-funded teams made important discoveries in prostate cancer, including:

- The identification of new metabolic pathways that can be exploited to improve prostate cancer therapy
- The discovery of the role hypoxia plays in driving highly aggressive neuroendocrine prostate cancers.

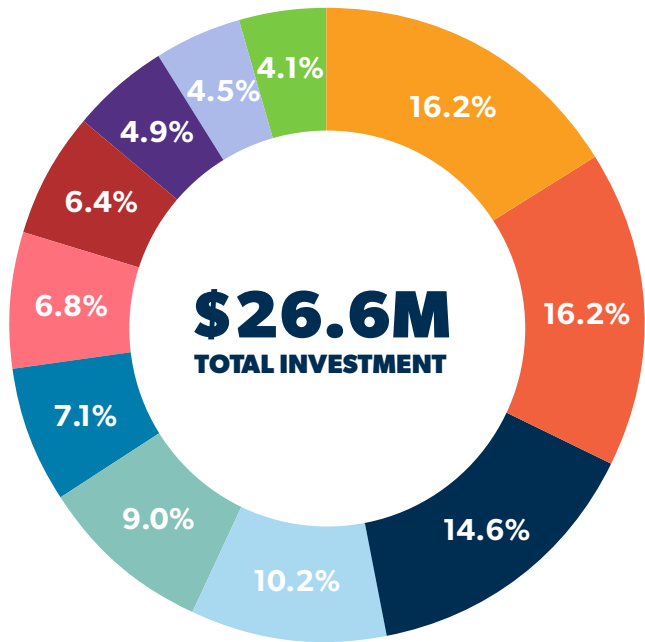
In 2018-19, roughly 16 per cent of the money invested by the TFRI supported prostate cancer research. This added up to a total investment of \$4.3 million that supported eight projects tackling prostate cancer.

Illustration above: cancer of the prostate

OUR RESEARCH

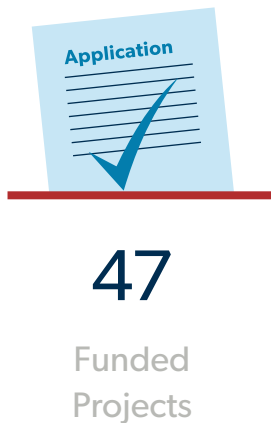
2018-19 Funding by Cancer Type

Blood	\$4.3M
Prostate	\$4.3M
Pediatric & Young Adult	\$2.7M
Ovarian	\$2.4M
Brain	\$1.9M
Rare Cancers	\$1.8M
Breast	\$1.7M
Pancreatic	\$1.3M
Lung	\$1.2M
Colorectal	\$1.1M
Other*	\$3.9M

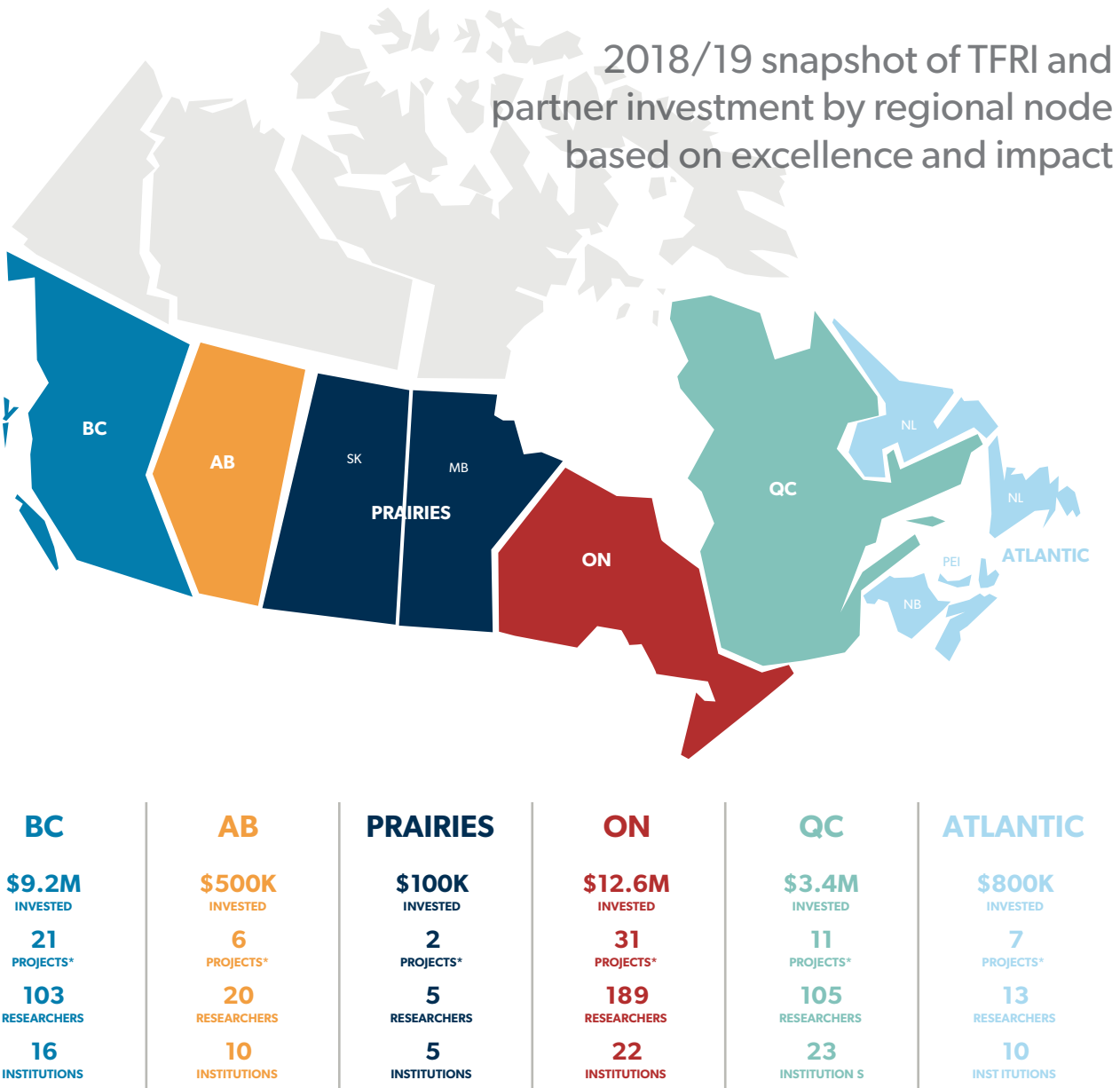


*This category includes our investment in projects that have non-specific cancer types as well as a cumulative total of our investment in cancer types that received less than 4% of our 2019 funding, including cervical cancers, gastrointestinal cancers, head and neck cancers, melanomas and sarcomas.

By The Numbers



SNAPSHOT OF TFRI INVESTMENT BY REGIONAL NODE



**Many of our projects are pan-Canadian in nature and their research is conducted in more than one region. Thus, project totals shown here should not be added up, as their sum will equal more than 47, the total number of projects we fund.*

TERRY'S MARATHON OF HOPE CONTINUES

WITH LAUNCH OF PAN-CANADIAN PRECISION MEDICINE NETWORK



Elementary school students from Outer Cove School, Newfoundland.

Terry's Marathon of Hope captured the hearts of Canadians in 1980 and, in 2019, his Run was back in the headlines again. The Terry Fox Research Institute officially launched the new Marathon of Hope Cancer Centres (MOHCC) Network in St. John's, NL next to the statue of Terry on April 12.

Joining TFRI, TFF and Terry Fox family members in Newfoundland for the event were elementary school students from Outer Cove School. Quinn, a Grade 6 student at the school, described how Terry has inspired her through hard times. Researchers, clinicians, academics, and trainees from the Atlantic provinces also attended to show their interest and support for the Network as well as the Atlantic Cancer Consortium, one of five consortia that will be a part of the MOHCCN.

Many people, groups and organizations helped make this network launch and investment by the Government of Canada possible. We extend our sincere thanks to:

- Terry Foxers everywhere for their unwavering support of the cancer research vision of TFRI
- The leadership of our network research partners across Canada who demonstrated their interest and support for the vision and helped to garner institutional and federal support regionally with meetings, presentations and information
- Oakville Terry Fox Run Organizer, Pam Damoff, Oakville North-Burlington MP who championed the network's creation among Run Organizers and MPs
- Terry's Family members
- The Terry Fox Foundation, its Board and supporters, and Run Organizers who met with or sent letters to their MPs
- TFRI's Board, Executive and staff

"One day we will look back and recognize we truly transformed cancer research in Canada and around the world, just like Terry did."

- Pam Damoff, Oakville Terry Fox Run Chair

2019 MEMORABLE HIGHLIGHTS

March 19 The Government of Canada as part of its budget, announces its investment in TFRI's vision to create a Marathon of Hope Cancer Centres Network with a commitment of \$150-million over five years. With matching funds required from participating centres and their Foundations, more than 300-million new dollars will be injected into cancer research to advance precision medicine for patients.

May 23 Terry Fox Research Institute and partner Imagia, of Montreal, are awarded \$49 million by Innovation, Science and Economic Development for the creation of the Digital Health and Discovery Platform. TFRI and Imagia leadership are joined by research partners for a celebratory announcement in Montreal. The DHDP will empower the MOHCCN and link experts in artificial intelligence across the country to advance artificial intelligence technology for the benefit of Canadian cancer patients.

July 11 Federal Health Minister Ginette Petitpas Taylor and Oakville North-Burlington MP Pam Damoff announce the federal government's commitment of \$150 million for the creation of the Marathon of Hope Cancer Centres Network. Network partners and Terry Fox Foundation supporters are with us for this great announcement in Moncton, New Brunswick!

LOOKING FORWARD

The Terry Fox Foundation is preparing for its first major campaign to raise our portion of the \$150 Million Federal government commitment.

The Marathon of Hope Cancer Centres Network aims to accelerate the adoption of Precision Medicine for cancer through the creation of a pan Canadian network of designated cancer centres. This network represents a powerful collaborative platform that will embed research in the cancer clinic, uniting the top-tier cancer researchers and clinicians in Canada and allowing them to share their data - treatments and outcomes – to deliver the best outcomes for each patient in the collective pursuit of curing cancer.



Marketing Campaign and Digital Transformation

In late 2019, the Foundation launched a review of our internal process and our information technology systems. This review will identify how technology can help increase our efficiencies, increase our fundraising and help deliver an exceptional customer experience. Improving our processes and systems, being on the forefront of technology, will position us to increase the funds we are able to invest in cancer research, getting us closer to Terry's vision faster.

This work coincides with the exciting projects underway to celebrate the 40th Anniversary of Terry's Marathon of Hope, which include:

40th Anniversary Initiatives

Two New Books

Initiatives led by the Fox family

Adidas Merchandise

New Events

Such as the Ride of Hope

Confederation Bridge

Terry Fox Run

New Merchandise



THANK YOU

to all of our generous and amazing
Terry Fox supporters. Including
those who contributed by:

- Volunteering
- Hosting your own fundraising event
- Participating in or donating to a Run
- Becoming a monthly donor
- Donating securities
- Leaving a gift to The Terry Fox Foundation in your will

"It's got to keep going without me."

- Terry Fox

The Terry Fox Foundation

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COURAGE