



TERRY FOX

Impact Report | 2020/21



**THE TERRY FOX
FOUNDATION**

A DREAM AS BIG AS OUR COUNTRY

Eighteen-year-old Terry Fox of Port Coquitlam, BC never saw himself as remarkable. Granted, he displayed an unusual determination to achieve the goals he set for himself but his orbit was local – family, school, sports and friends. But Terry's cancer diagnosis of osteogenic sarcoma just above the knee, the subsequent amputation of his leg and experience in the children's cancer wards changed all that. A newly nurtured reservoir of compassion, combined with a fierce determination to bring an end to the suffering cancer causes, set Terry on a path that, quite simply, changed the world.

Terry's personal experience led him to a simple conclusion – more money was needed for cancer research. And so, in the modest but motivated style that would prove to be his trademark, Terry started training and planning for his cross-Canada run to raise funds for cancer research. He dipped his artificial leg in the Atlantic Ocean on April 12th, 1980 and proceeded to unite Canadians in a way never before, nor since, seen. The only thing that could have stopped Terry from reaching the Pacific Ocean did. Cancer returned in his lungs and he was forced to stop on September 1st, 1980 after having run 5,373 kilometres.

Before his death on June 28, 1981, Terry had achieved his once unimaginable goal of \$1 from every Canadian. More importantly, he had set in motion the framework for an event, The Terry Fox Run, that would ignite cancer research in Canada, raising more than \$850 million since 1980, and bring hope and health to millions of Canadians.

"It took cancer to realize that being self-centered is not the way to live. The answer is to try and help others."

– Terry Fox



An Inspiring Community

There are few certainties in the world but Canadians have come to be certain of one thing: every September there will be Terry Fox Runs in schools and communities from coast to coast to coast. In 2020, millions of Terry Foxers were gearing up to celebrate the 40th anniversary of Terry’s Marathon of Hope when the Covid pandemic arrived and there seemed to be only questions, worries and cancellation looming.

What does an organization that relies on 9,000 in-person events do in the face of seemingly insurmountable odds? Well, if the founder of that organization is Terry Fox, it listens to the man who started it all: “Even though I’m not running anymore, people should go ahead and try to do their own thing.” In 2020, Canadians took his advice literally, lacing up their shoes and walking, running, biking and hiking some of the most beautiful landscapes in the world. Up mountains in Alberta, through cornfields in the prairies, along the Atlantic and Pacific oceans – united in the knowledge that cancer research needed funding more than ever.

I watched the 2020 Run unfold from afar, only joining the Foundation in March 2021. But what I could see clearly was the remarkable dedication Terry Foxers have for the cause of cancer research, how nothing, not even a pandemic, could dim their determination to make a difference in the lives of cancer patients. I am excited and honoured to join an organization whose vision and mission is shaped by one of the most inspirational Canadians ever.

Although our investment in research was lower, largely due to the significant impact on our school fundraising efforts, it also coincided with research labs adjusting to the pandemic and temporarily closing. With important lessons learned, our loyal supporters and volunteers have now put us in a strong position to rebuild those research investments moving forward combined with new leadership at TFRI and significant investments from the Federal government to make ground-breaking change in cancer research.

Moving forward, we must adopt Terry’s boldness and a daring, visionary approach. No other charitable organization in Canada has the power to unite supporters across the country and inspire world-class, collaborative cancer research teams and partnerships quite like The Terry Fox Foundation.

Yours Sincerely,



Michael Mazza
Executive Director
The Terry Fox Foundation



Change a Constant for TFRI in 2020-2021

Change is the only constant in life. This can certainly be said for the Terry Fox Research Institute (TFRI) this past year. With the onset in March 2020 of COVID-19, we find ourselves in Fall 2021 continuing to adapt to a new normal and, at the same time, pushing forward as we enter a period of growth and expansion.

Thankfully, we now have vaccines to help control this disease and we hope that this will make a difference for everyone near and far.

Like most organizations, TFRI and TFF experienced a host of unprecedented challenges last year with the pandemic significantly affecting our annual research and fundraising operations, including the celebration of the 40th anniversary of the Marathon of Hope. Our funded teams had a banner year on the publication front and some of their findings are highlighted on pages 16 and 17. While several challenges remain during COVID-19, we have much to look forward to with a busy time ahead.

Our organizational leadership is new, with the retirement of TFRI’s founding President and Scientific Director Dr. Vic Ling and the addition of new people, myself included. Our research portfolio is vastly expanded with the creation of the Digital Health and Discovery Platform (DHDP) and the Marathon of Hope Cancer Centres Network (MOHCCN).

Key highlights of the past year included:

- signing of agreements with the federal government to operationalize these two new pan-Canadian projects and with partners who are newly designated MOHCCN members;
- building relationships with research and funding partners to catalyze our partnerships and plans to work together in the big data and AI space to accelerate precision medicine;
- building the capacity and infrastructure required to deliver on our new research obligations;
- initiating a framework for TFRI strategic planning; and
- planning for a steady funding stream to ensure we have the capacity to match our funding requirements and to continue to deliver our highly regarded suite of discovery research programs.

We know that cancer doesn’t stop during COVID or when an organization is undergoing rapid change. And perhaps not since 1980 when Terry began his Marathon of Hope has it ever been more important to support cancer research. We greatly appreciate your continued support.

Yours Sincerely,



Jim Woodgett, PhD
President and Scientific Director
The Terry Fox Research Institute

TERRY'S LEGACY LIVES ON FAR AND WIDE

Every dot shown on this map represents a city or town that hosts a Terry Fox Community Run, School Run, or both.



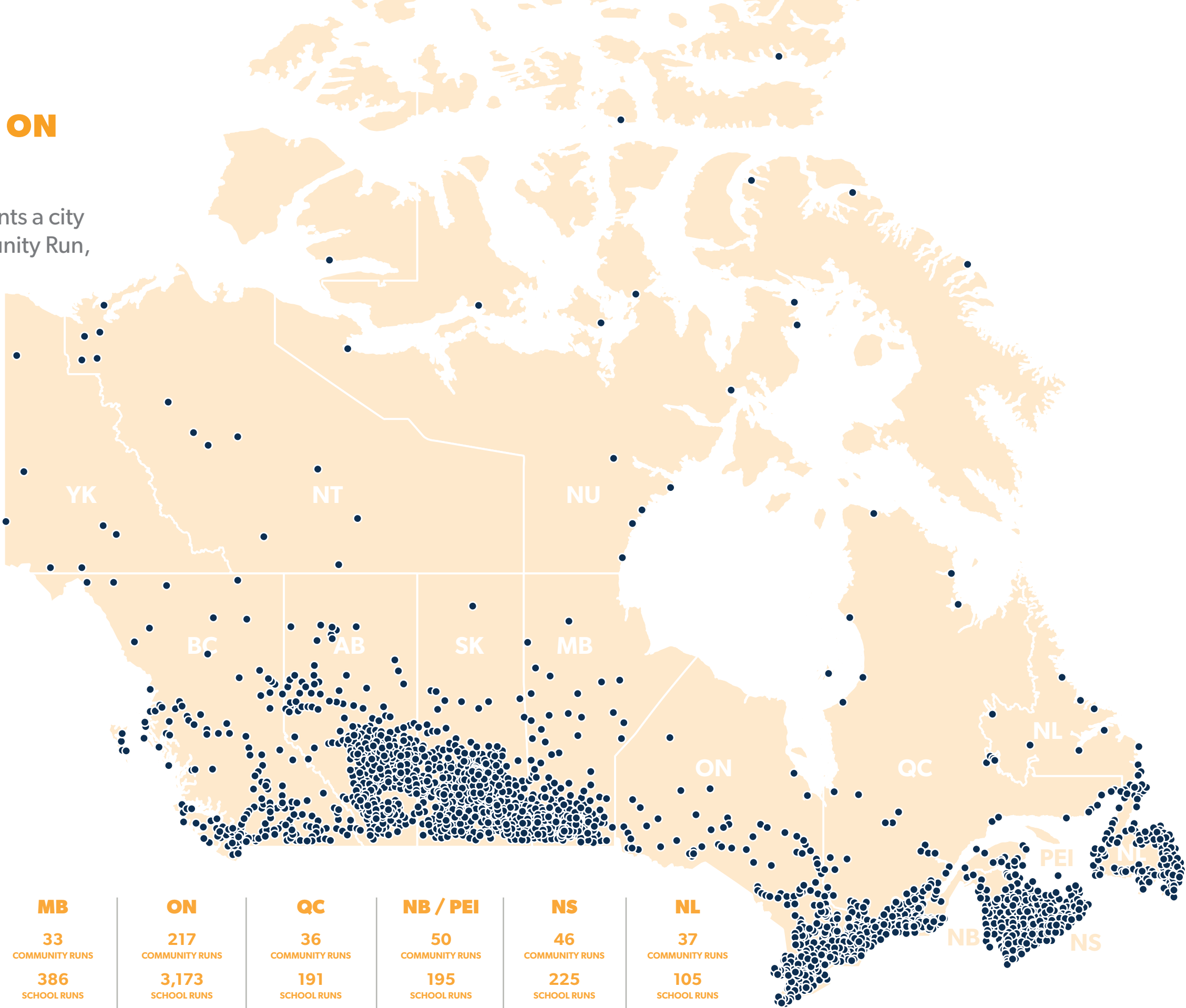
1:400

Staff to Volunteer Ratio



7,854 3.6M+

School & Community Runs, and Other Events Annual Participants



BC / YK

109
COMMUNITY RUNS

1,211
SCHOOL RUNS

20
OTHER EVENTS

AB / NT / NU

97
COMMUNITY RUNS

1,244
SCHOOL RUNS

7
OTHER EVENTS

SK

45
COMMUNITY RUNS

351
SCHOOL RUNS

20
OTHER EVENTS

MB

33
COMMUNITY RUNS

386
SCHOOL RUNS

3
OTHER EVENTS

ON

217
COMMUNITY RUNS

3,173
SCHOOL RUNS

27
OTHER EVENTS

QC

36
COMMUNITY RUNS

191
SCHOOL RUNS

1
OTHER EVENTS

NB / PEI

50
COMMUNITY RUNS

195
SCHOOL RUNS

4
OTHER EVENTS

NS

46
COMMUNITY RUNS

225
SCHOOL RUNS

8
OTHER EVENTS

NL

37
COMMUNITY RUNS

105
SCHOOL RUNS

11
OTHER EVENTS

ONE DAY. YOUR WAY.

On Terry Fox Virtual Run Day 2020, Canadians showed up for Terry in amazing numbers and with amazing “One Day. Your Way” approaches that reminded us of what we can all do when we #TryLikeTerry. Despite missing the spirit and camaraderie of our community Runs, and facing a pandemic that challenged us all, Canadians displayed an enthusiasm and resilience that would have made Terry proud. Walkers, bikers, hikers, swimmers, paddlers, families, friends, cancer survivors, young, older, newcomers, lifers, fundraisers, donors – everyone did their part. It was a reflection of not only the love Canadians have for Terry but their determination to make a difference, just like he did 40 years earlier.

The Run to Raise

“We’re going to do the Terry Fox Run together, arm in arm.”

In 2020, group of six friends, aged 15-16, whose summers were capsized in the wake of the Coronavirus pandemic, took on an incredible challenge. Over a period of five days, they ran 250km from Toronto to Camp White Pine in Haliburton, which they attend every summer, a journey they titled The Run to Raise. The camp cabin mates had all lost loved ones to cancer, and were ready to show the world that “we can all make a difference.” They trained for two months prior to setting out, in preparation for the 42-kilometer marathon relay they planned to complete daily. Together they had raised \$41,220 for cancer research by the end of their journey.



Making the World a Better Place

16-year-old Megan Cross of Kingston, Ontario was diagnosed with AML Leukemia, a rare blood cancer, at age 4 and then again at age 6. She remembers little from that time in her life, except for the love of her family, parents Ken and Colleen and sisters Leah and Emma. In 2020, Megan decided to celebrate a decade free from cancer by setting a 40-day fundraising goal of \$10,000 for cancer research. Every day, Megan dedicates her effort to those affected by cancer. Every day, she brings an amazing attitude to a world that really needs it: “I think with 2020 we just need to keep moving, and making the world a better place, and doing the Terry Fox Run is a great way to do that.”



A Big Thank You to Our



35,000

Participants

2,658

Corporate, Dedication
and Family Teams

5,200

Registered Terry’s
Team Members*

*Cancer Survivors



\$7,575,100

2020 Community Runs (Canada) Fundraising

SCHOOL RUNS

An Incredible Fundraising Force

Last September, our usual “Back to School” plans were anything but usual. But schools were still there for Terry, despite the enormous challenges they faced every day. Teachers and students in schools across Canada found ways to continue their Terry Fox School Run traditions in a safe, educational and empowering way throughout the month and raising \$6 million for cancer research.

A Big Thank You to Our



7,565

Schools That
Hosted Runs

2.7M

Students and
Educators

Fun Facts

Five Students Raised How Much?

St. Simon and St. Jude Academy in Francois, NL, with a school population of only five students, raised an incredible \$1,215 on their 2020 Terry Fox walk. The population of this community is only 65 people!

What’s Your 40?

Centennial Regional High School in Greenfield Park, QC, created a video where students in their classroom bubbles, recorded a series of “What’s your 40” challenges. These included, 40 seconds of planking for Terry, 40 pushups, doing the wave 40 times in a classroom, 40 second cup stacking, identifying 40 words that describe Terry, spinning in a circle 40 times while keeping balance, doing a crane stance for 40 seconds, and holding a 40 second flash mob freeze!

Terry Ran; These BC Teachers Swam

When someone says to you, “Go jump in a lake”, you might not think of that as a particularly favourable suggestion. But in the case of Terry Foxers at Harrison Hot Springs School in British Columbia, it was all about raising as much money for cancer research as possible! The challenge: if the school could raise \$1,000 for their Terry Fox Run, Principal Tammy Nazarchuk would jump into Harrison Lake. Students and parents did one better, raising more than \$2,200, and ensuring that Tammy would be joined in the leap by staff members La Vern, Wendy, Helen, Margot and special guest Sasquatch. Anything can happen when you are inspired!

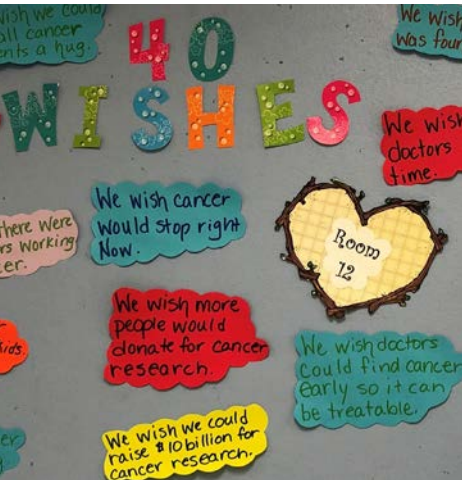


What Would You Wish For If You Had 40 Wishes?

The students at École Opasquia School in The Pas, MB shared some of theirs, and they are remarkable:

- We wish we could give all cancer patients a hug.
- We wish we could jump to the future and bring back the cure.
- We wish the cure was easy.
- We wish cancer would stop right now.
- We wish Ryder was still here.

We wish we could meet every one of those students to thank them for having empathy and compassion beyond their years.



Charlottetown Students Fill A Very Big Shoe

There is no end to the creativity and spirit that exists in our Terry Fox schools! Hats off – or perhaps shoes off – to the students and staff Colonel Gray High School in Charlottetown, Prince Edward Island who celebrated their 40th Terry Fox Run in 2020 by building a large replica of Terry’s adidas Orion shoe out of cardboard. Classes then collected donations safely and filled the shoe. Gordie Cox, Terry Fox teacher advisor, shared the inspiration for the idea with CBC News. “Someone said the phrase ‘Who’s going to fill his shoes?’ and I thought, ‘Well, we are.’”



Fred Fox ‘Drops In’ To Chat With Ontario Students

The year 2020 challenged us more than we could have ever expected, and encouraged many to think outside the box. That is exactly what the students and staff at De La Salle College in Toronto, Ontario did this past year. They decided to make the best of the situation and take advantage of the new technology that appeared in the months leading up to the Terry Fox School Run. They started by hosting a virtual Terry Fox assembly, with an appearance by Terry’s brother Fred! Together with using our new set of online tools, they brought an innovative approach to their Run that we know would make Terry very proud.



\$6,000,000

2020 School Runs (Canada) Fundraising

OTHER FUNDRAISING

When people think of Terry Fox events it is understandable that their minds go right to the “Run.” But more and more we are seeing other fundraising events come forward, bringing with them a new sense of fun and energy. Terry wanted Canadians to “go crazy with fundraising” and that is exactly what these supporters do, even if it means climbing mountains or running from Montreal to Vancouver with your six best friends. There is no limit to what people can accomplish when your inspiration is Terry Fox.

\$438,700

in non-Run events

317

monthly donors

Leading by Example Through the Generations

Carol and Larry McConchie of Norton, New Brunswick first heard of Terry Fox in 1980 when he was out on his Marathon of Hope. After Terry was forced to stop running, their family became part of the thousands of Canadians who participated in the first ever Terry Fox Run to help keep his dream to find a cure for cancer alive. Their children went on to learn about Terry Fox in school, and they participated in the Run as a family for years to come, having never missed a Terry Fox Run to date.

For the 25th anniversary Run, Carol and a friend trained in anticipation of their participation in the Confederation Bridge Terry Fox Run, which takes place between New Brunswick and Prince Edward Island. Nothing has stopped this dedicated family from participating annually. One year, they brought their Terry Fox T-shirts and did their run in Dublin, Ireland.

Their dedication to Terry’s legacy does not stop there. Carol and Larry own and operate McConchie Trucking, where they match employee donations and make a monthly contribution to the Terry Fox Foundation. More recently, they started Hope on the Hill, where they host 48 family members for a three kilometre run on their property on Terry Fox Run Day. The group now includes three generations of Terry Foxers, following Carol and Larry’s example of dedication to directly funding innovative cancer research in Canada.

Terry Fox & adidas: Still a Perfect Pair

In 1979, adidas Canada received a letter from a young Terry Fox requesting 26 pairs of shoes before he set out on his Marathon of Hope. The request was met, and 26 pairs of Orion shoes were sent in support of Terry’s mission of raising money for cancer research in Canada.

To celebrate the 40th Anniversary, adidas re-released a replica of Terry’s iconic Orion running shoes, a 2020 re-imagined version of the shoe, and seven custom t-shirts, each with a Terry quote or image. These were launched on dates that correlated to important days on the Marathon of Hope, leading up to the Terry Fox Run in September. Canadians were so eager to purchase one or more items from the collection that the adidas retail website sold out of Orions in three minutes, a record for any specialty launch. Adidas’ original goal was to raise \$800k, which they then nudged up to \$1 million. In total, through the generosity of Canadians from coast to coast to coast, along with the efforts of adidas employees, their final tally was over \$1,600,000 raised for cancer research.

Over the past 15 years, adidas has donated more than \$2.2 million dollars to The Terry Fox Foundation from both retail sales and employee fundraising. The enthusiastic support adidas has provided has been unwavering and inspiring, and their continued commitment moving forward will help us make Terry’s dream of a cure for cancer a reality.

BEQUESTS AND MEMORIAMs

In 1980, Terry Fox and Vickie Key were both 22. She was grieving the loss of her grandmother and was unaware of his Marathon of Hope and his plan to run across Canada and raise money for cancer research. It wasn’t until one day she turned on the television and everything changed.

“I saw this curly-haired man, the same age as me, running across Ontario,” Vickie recalls. “It lifted me up and inspired me at a time I was experiencing grief and immense sadness.” Since that day, her personal and professional lives have been forever linked with Terry and his dream.

“I was very close to my grandmother and her death from lung cancer devastated me,” says Vickie. “When Terry announced he had to stop his run, that was also pretty devastating, especially because the metastatic tumour had gone to his lung, as it had for my grandma.”

Vickie joined the first Terry Fox Run in 1981 and has participated in some capacity every year since. Over these past 40 years Vickie has also volunteered at dozens of Terry Fox events.

“I always carry my grandma’s picture and my Terry Fox Loonie – and I have Terry Fox laces in my running shoes,” she says.

Her personal experience with cancer was a likely factor in her decision to become a nurse in hospice, providing palliative care.

“I want to make a difference for families and hopefully provide for a more meaningful end-of-life, and a comfortable death, unlike what my grandmother went through,” she says. “So, I come at cancer from a few different angles and it’s important to me that I continue to, because the Terry Fox Research Institute has achieved incredible things. It’s just so important that we continue to fund research.”

Vickie has dedicated a legacy gift in her will to the Terry Fox Foundation, ensuring her personal contribution to cancer research in Canada. Leaving a gift in your Will is a powerful expression of the impact you want to have on the world.

“Terry Fox’s family have never, ever wavered over 40 years. I’m just so honoured to leave some money in my estate planning that I know in my heart will be put to good use to make a difference for future generations,” she says.

The Terry Fox Foundation works to realize Terry’s dream of finding a cure for cancer through funding critical research in Canada.

“You don’t have to be wealthy to leave a legacy gift,” she says. “Every gift can have an impact and it’s just so important that we continue to honour Terry’s legacy and fund cancer research,” she says.

To join the Terry Fox Legacy Circle, visit: terryfox.org/legacy



8

bequest gifts received

\$259,822

security gifts

\$570,948

2020 Bequests and Memoriams

INTERNATIONAL



22

Countries World-Wide



15

Funded International Programs



41

International Runs



\$676,934

2020 International Fundraising

STATEMENT OF OPERATIONS

For the year ended March 31, 2021

Revenue	2021	2020
	\$	\$
Annual giving		
Canada	18,461,653	24,053,121
International	676,934	1,306,190
Sale of merchandise	888,353	950,266
Bequests and memoriams	570,948	704,838
Government student grants	77,448	71,245
Royalties	36,786	17,154
	20,712,122	27,102,815
Investment Income (loss) & Gains	8,888,165	(501,976)
	29,600,287	26,600,839
Expenses		
Fundraising	3,447,331	4,482,733
Administration	2,302,789	2,310,034
Investment management fee	319,610	306,620
Cost of merchandise sold	511,100	674,756
	6,580,830	7,774,143
Excess of revenue over expenses before distribution of funds	23,019,457	18,826,696
Distribution of funds and other charitable activities		
The Terry Fox Research Institute	13,587,043	23,566,010
International cancer research organizations	2,167,269	1,785,043
	15,754,312	25,351,053
Excess (deficiency) of revenue over expenses / distributions	7,265,145	(6,524,357)



RESEARCH HIGHLIGHTS

Our Funded Teams Make An Impact From Coast To Coast

We are pleased to provide this summary of research conducted in 2020-21 by TFRI-funded researchers at partner institutions across the country. The advances described here have been published in a wide range of national and international journals and provide a snapshot of the how donor dollars are making a difference in advancing our goal of eradicating cancer. TFRI funds the top 5% of Canadian researchers and their science.



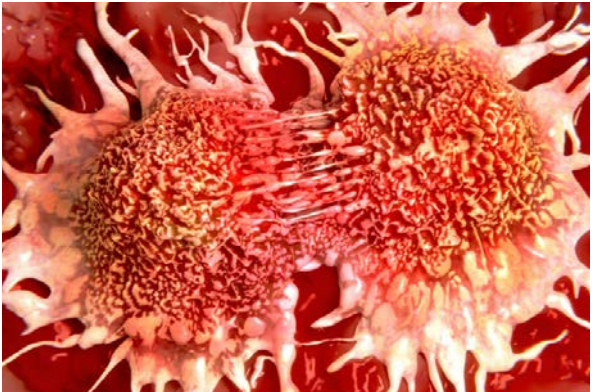
Dr. Stephen Lam

From the lab to the clinic

Early detection is key to improving outcomes for all cancer patients, but especially for patients with lung cancer. That’s why for over a decade, the Terry Fox Research Institute and partners across the country have invested in the Early Detection Pan-Canadian Lung Study (Pan-Can), a ground-breaking research project focused on creating new ways to detect lung cancers early on.

In 2020, the Province of BC announced it was establishing a lung cancer screening program, the first of its kind in Canada. This new program is set to begin next spring (2022), and evidence for it was provided, in part, by research funded through the TFRI. This research, which started in labs across the country more than a decade ago, is now directly improving the lives of lung cancer patients, who will have a better chance of beating their cancers thanks to early detection and treatment.

“Translating research to clinical implementation does not have the same glamour to attract research funding as discovery research. However, until this is done, patients will not reap the benefits,” said Dr. Stephen Lam, chair of British Columbia’s Provincial Lung Tumour Group at BC Cancer and a leader of the TFRI-funded Pan-Can study. “We are most grateful to the Terry Fox Research Institute for their support to enable us to carry the baton to the finish line to pave the way to transform the outcome for lung cancer patients through detecting and treating lung cancer early.”



Trial helps with treatment protocol

Changing how we treat aggressive prostate cancers

A clinical trial partially funded by the TFRI in 2020 revealed a more effective way to treat metastatic castration-resistant prostate cancer and the finding has changed treatment practice and extended life for patients diagnosed with this aggressive disease which has low survival rates.

The trial, which enrolled over 200 patients from six different cancer centres across British Columbia, sought to answer if the order in which two commonly used cancer drugs – abiraterone and enzalutamide – were administered, had an impact on patient outcomes. In the end, the trial found that administering abiraterone before enzalutamide (rather than the other way around) delayed cancer progression by an average of four months, giving patients more time with their family members.

This finding is already changing how patients with this aggressive cancer are being treated and has provided new insight into how cancers react to certain drugs, which could set the scene for the creation of even better treatments in the future.



Teaming up for Terry and finding new treatments

Thinking outside the box

From FitBits to smart hearing aids to automated insulin pumps, wearables are quickly becoming an important part of life for many Canadians. These devices are changing how we approach many aspects of health care, and their growing presence is prompting researchers to ask themselves if they could somehow be used in the fight against cancer.

One of these researchers is Dr. Phedias Diamandis, a neuroscientist and Terry Fox New Investigator studying glioblastoma, a deadly type of brain cancer. In his quest to find new ways to treat these cancers, Dr. Diamandis has begun studying the possibility of harnessing the power of brain wearables, which are currently used to detect changes in mental states and provide feedback for meditation, relaxation, and sleep health, to fill an unmet need in cancer care: the early detection of brain tumors.

The research is still in its early stages, but the team is excited about its potential. Because brain tumours have been shown to affect electric activity within the brain, it is possible that brain wearables could detect changes caused by tumours early on, prompting early interventions that could potentially help treat these cancers before they advance.

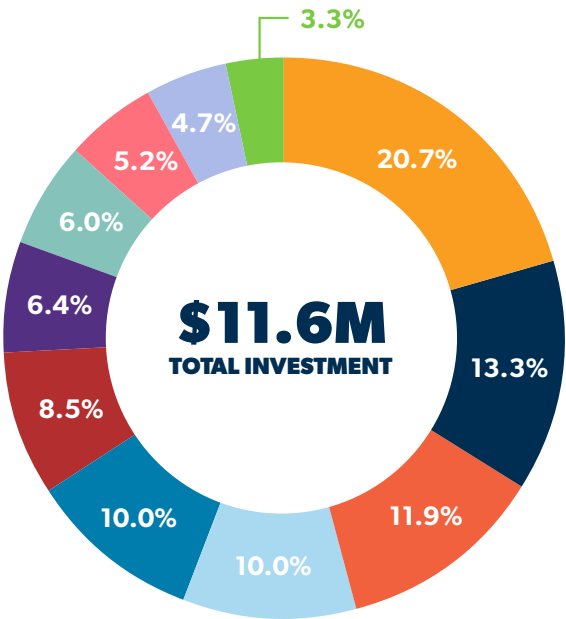
“This concept is very early in its conception, so it’s important to know this is not yet ready for clinical use and may never be so,” says Dr. Diamandis. “But thanks to support from the Terry Fox New Investigator award, we are continually challenging ourselves to think outside the box to figure out new ways to learn more about hard-to-treat cancers, which is exactly what we are doing by pursuing this research avenue.”

Visit www.tfri.ca to learn more about these and other stories.

OUR RESEARCH

2020-21 Funding by Cancer Type

Blood	\$2.4M
Other*	\$1.5M
Pediatric & Young Adult	\$1.4M
Prostate	\$1.2M
Brain	\$1.2M
Breast	\$979K
Pancreatic	\$745K
Ovarian	\$690K
Rare Cancers	\$602K
Lung	\$544K
Colorectal	\$386K



*This category includes our investment in projects that have non-specific cancer types as well as a cumulative total of our investment in cancer types that received less than 4% of our annual funding, including gastrointestinal cancers, head and neck cancers, melanomas, liver and sarcomas.

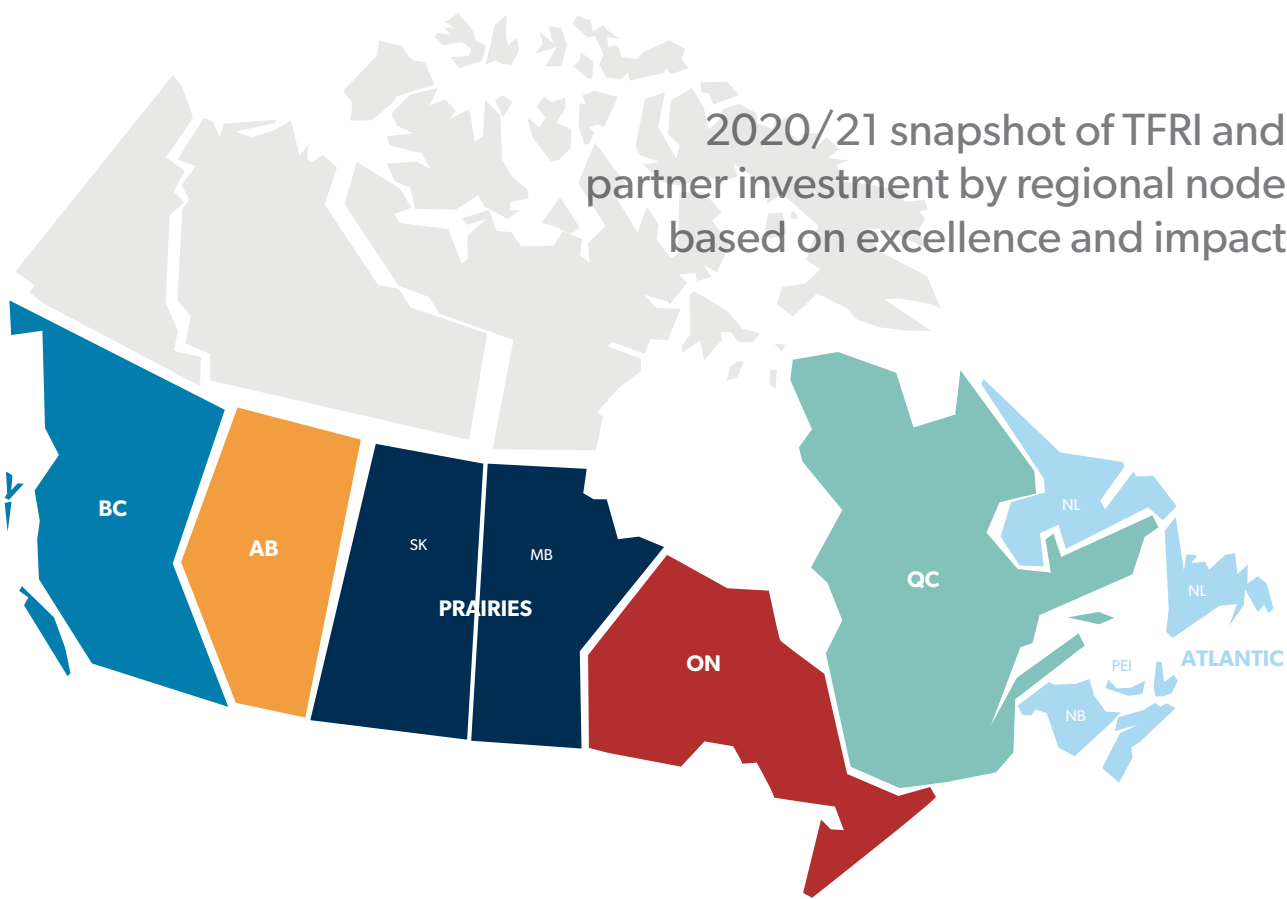
Digital Health & Discovery Platform

In the 2020-21 fiscal year, the Terry Fox Research Institute invested \$825K in the Digital Health and Discovery Platform, a pan-Canadian initiative that seeks to improve health outcomes for Canadians by deploying cutting-edge technologies that advance precision medicine. This project is funded under the Innovation, Science and Economic Development agreement with TFRI and is not reflected in any of the data provided here.

By The Numbers



SNAPSHOT OF TFRI INVESTMENT BY REGIONAL NODE



*Many of our projects are pan-Canadian in nature and their research is conducted in more than one region. Thus, project totals shown here should not be added up, as their sum will equal more than 44, the total number of projects we fund.

Expanding our research portfolio



Logos for the new TFRI-led initiatives

Since its inception, the TFRI has invested in ground-breaking scientific projects that accelerate translational cancer research and scientific discoveries for the benefit of cancer patients. With support from the Government of Canada, the Terry Fox Foundation and our research and funding partners across the country TFRI now leads two innovative projects that embody Terry Fox's spirit and unite the country to improve the lives of cancer patients through precision medicine: the Marathon of Hope Cancer Centres Network (MOHCCN) and the Digital Health and Discovery Platform (DHDP).

The roadmap to cure cancer

The MOHCCN is an unprecedented collaboration led by the TFRI and supported by the the Government of Canada, the Terry Fox Foundation and research and funding partners from coast to coast. It unites the country's top cancer hospitals and research centres to create the Team Canada of Cancer Research. Just like Terry's Marathon of Hope united Canadians under a single vision, the Network unites our cancer research community, empowering members to work together to make precision medicine for cancer a reality. This will help us move closer to the day in which every Canadian can receive the right treatment at the right time for their individual cancer, no matter where they are in the country.

An innovative platform at the intersection of healthcare and artificial intelligence

The DHDP is a pan-Canadian initiative co-led by the TFRI and supported by the Government of Canada and partners across the country. The DHDP provides the cutting-edge technological infrastructure needed to share large amounts of health data generated through the Marathon of Hope Cancer Centres Network. This will allow us to apply exciting new technologies such as artificial intelligence to improve health outcomes for Canadians through the advancement of precision medicine for cancer and other diseases.

Melanoma patient excited to contribute to the Marathon of Hope Cancer Centres Network



Julia Robertson was only 24 years old when she was diagnosed with Stage III melanoma. Since then she's been on a promising type of treatment known as immunotherapy, which harnesses the power of the immune system to fight cancer. Just over two years on, she's had very promising results.

"One thing I've learned throughout my cancer journey is just how personalized cancer is," says Julia, now 27, who received her treatment as part of a clinical trial run out of the Princess Margaret Cancer Centre in Toronto. "Not all patients benefit from the same treatment, so knowing who will benefit from what treatment early on would really be helpful for patients like me."

To help make that happen, Julia and other participants in the clinical trial she's enrolled in will be contributing their clinical and genomic data to the Marathon of Hope Cancer Centres Network (MOHCCN). The MOHCCN is creating a massive database that includes clinical and genomic data from 15,000 patients treated in centres across Canada. This massive database of high quality data will then be analyzed through new technologies like artificial intelligence, providing insights that will help personalize treatment for cancer patients based on the particular characteristics of their tumours.

"While this occurs on a small scale in individual centres, having a massive database from cases across the country will provide us with a much bigger knowledge set for us to learn from," says Dr. Lillian Siu, a clinician-scientist at the Princess Margaret Cancer Centre and a member of the MOHCCN Steering Committee. "This is extremely exciting and has the potential to transform how we conduct research to learn how best to treat cancer patients."

For Julia, contributing her data to an initiative like the MOHCCN is a way to help others, much like Terry Fox did over 40 years ago.

"When I hear the name Terry Fox, I feel a very strong connection now," says Julia. "I just want to follow his example and help in any way that I can."

2020 HIGHLIGHTS

- The April 12 anniversary celebration reached 4 million people on social media platforms alone
- 700 Communities, 3,100 Teams and 8,625 Schools engaged in fundraising
- Online fundraising increased overall by 37%, from \$8M to \$11M
- Terry Fox trended #1 on Twitter in Canada on 2020 Run Day
- The adidas commemorative collection raised \$1.6 million
- The replica Orion shoe sold out faster than any shoe in adidas history
- Penguin Random House Canada released 2 new books, with Forever Terry topping bestseller charts
- Event themes of “One Day.Your Way”, “#tryliketerry” and “What’s Your 40?” offered easy and effective messaging in a difficult year
- Only cancer charity in Charity Intelligence 2020 Top Rated Charities report
- Honoured by Peer To Peer Forum Top 3 Programs of The Year: Pandemic Edition



THANK YOU

to all of our generous and amazing
Terry Fox supporters. Including
those who contributed by:

- Making a donation
- Volunteering
- Hosting their own fundraising event
- Participating in or donating to a Run
- Becoming a monthly donor
- Donating securities
- Leaving a gift to The Terry Fox Foundation in their will

"It's got to keep going without me."

- Terry Fox

The Terry Fox Foundation

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Burnaby, BC V5A 4Y6

terryfox.org

